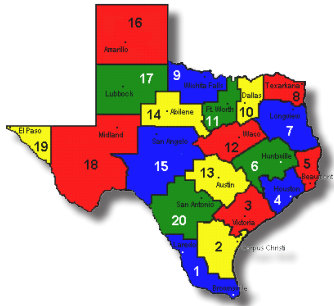




FROM IMCAT

Impulse

THE PULSE OF INSTRUCTIONAL MATERIALS IN TEXAS • FALL 2019



Be a Star at I.M. Texas 2019!

You are a star! If you are involved with instructional materials in Texas, you are an IMCAT star across Texas! Confusing policies, lack of funding and a host of other obstacles do not dull your brightness and ability to get instructional materials to the most important people in the world, Texas schoolchildren.

All the Stars across Texas are gathering at I.M. Texas 2019—IMCAT's 28th Annual Conference, December 8-11 at the Embassy Suites Hotel and Conference Center in Frisco. The conference brings together all facets of the state's instructional materials community—instructional materials coordinators, curriculum specialists, school technology staff, business office personnel and publishers—traditional and electronic.

SEE PAGE 5 ► CONFERENCE

The 86th Legislative Session was a Win for IMCAT

IMCAT's Legislative agenda was once again successful.

In the 86th Legislative Session, the organization set out to ensure that all shipping costs were treated equally (both intrastate and interstate) and the costs came from the state fund rather than an individual district's allotment.

Additionally, IMCAT sought legislation that would override a rule previously instituted by the Texas Education Agency prohibiting IMA fund expenditures on inventory tracking systems. Not only did the organization achieve these goals, it did so in one succinct piece of legislation; House Bill 396. This bill, sponsored by Rep. VanDeaver, was supported overwhelmingly in both the House and Senate. IMCAT's leadership proved critical, providing crucial testimony and data to support the bill's passage.

IMCAT also spearheaded the effort to defeat several pieces of legislation which would have negatively impacted the TIMA and changed the fundamental nature of how the funds are used. Without the organization's focus on

SEE PAGE 8 ► LEGISLATIVE

IMCAT Welcomes Pam Little from the SBOE to Annual Conference

State Board of Education District 12 Representative Pam Little is scheduled to address IMCAT's Annual Conference during the December 10 President's Luncheon at Embassy Suites Conference Center in Frisco.

Pam Little, a Republican, was first elected to the State Board of Education in November 2018. Her board term is January 1, 2019 through January 1, 2022.

Residing in North Texas for more than 30 years, she is a business owner and active community volunteer. Along with Larry, her husband of 45 years, she is the co-owner of Ace Fence of DFW, which they started from their garage 40 years ago and is now one of the largest fence companies in the metroplex.

SEE PAGE 5 ► LITTLE

Letter from IMCAT President Wayne Schaper

Happy Fall! The weather is about to change and the leaves will be full of color soon! We will be moving from one proclamation into a new one, and I feel it will be colorful, too! This was a very big year for everyone involved with instructional materials and I expect that the upcoming year will be just as busy.



I know many of you are struggling with what to do with your out of adoption materials. The vendors that we normally partner with are struggling as well. There are many factors as to why there is such a glutinous amount of materials, but I am in communication with the vendors and know that they are working to find a solution to get your materials picked up. IMCAT will inform you once the vendors can get the materials picked up again.

As many of you are aware, IMCAT was active during the 86th Legislative session. We were able to visit with our representatives during our first IMCAT

Legislative Day! Your board members visited with more than 50 Senators and Representatives on your behalf, talking about topics that make your job easier. We also testified in front of the House Education Committee to provide information to our Representatives about issues that are important to our organization.

As a result of our efforts, IMCAT was able to push through HB 396, which allows the TEA to pay for ALL shipping of instructional materials (interstate and intrastate) as well as allow districts to use TIMA funds for IM tracking software. Many thanks go to Colby Nichols, our legislative representative, who worked tirelessly during the legislative session to keep IMCAT's interest in the forefront of the legislators. We are currently looking at legislation to introduce at the 87th session, so if you have anything that needs considering, please contact one of your Board members.

It was about a year ago when the Board sat down

SEE PAGE 8 ► PRESIDENT

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Cover all of the literacy fundamentals with Zaner-Bloser!



Contact Texas Regional Manager **Diane Dunbar**
for pricing and packages!

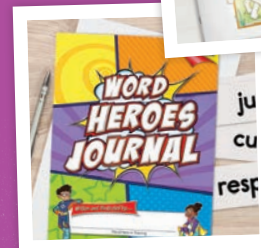
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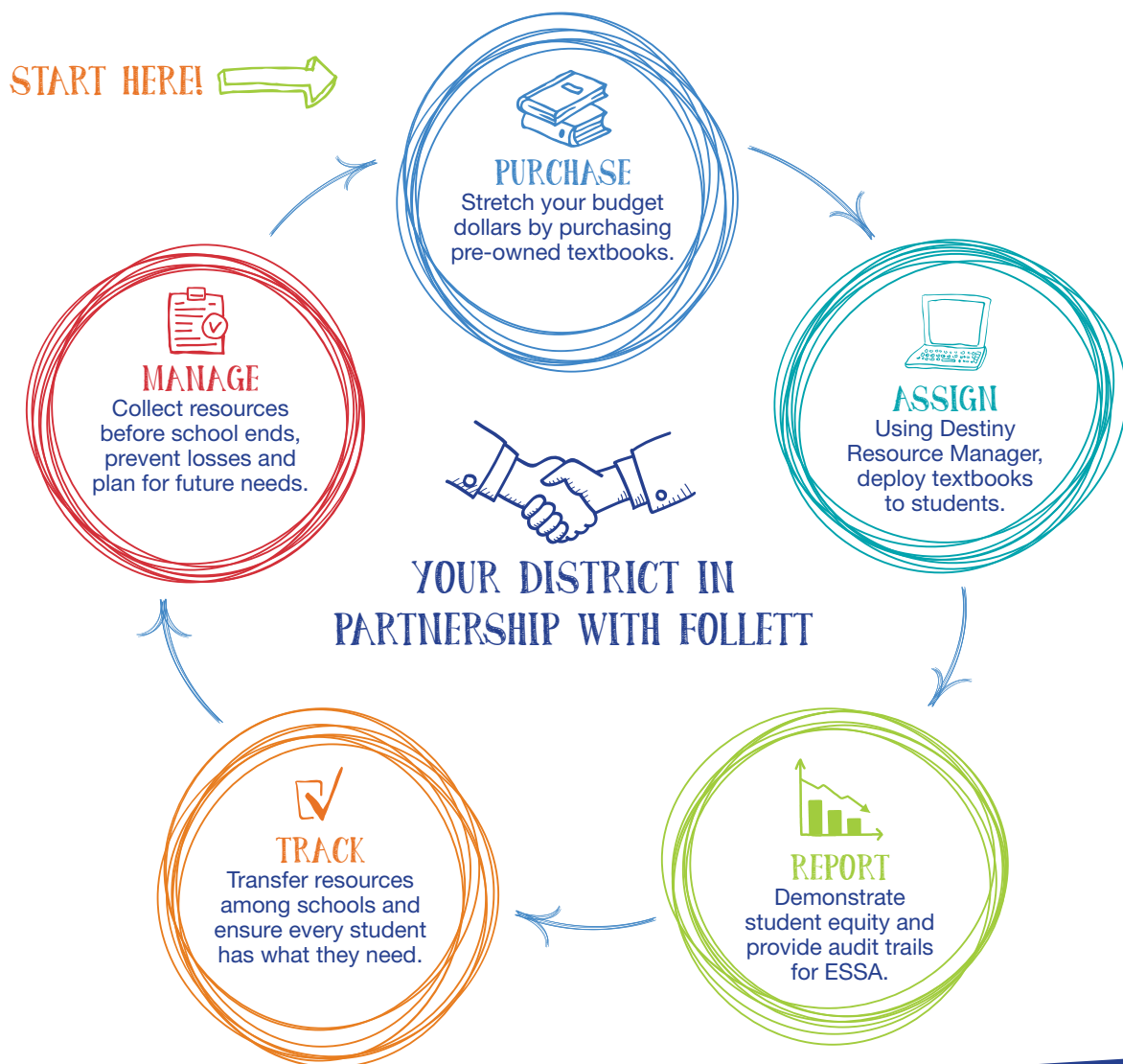
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Shop pre-owned textbooks at follettclassroom.com.

Announcing IMCAT's New Website and Member-Only Features

Have you been to IMCAT's website lately? If not, you are in for a treat! The updated website offers many new features and is continuously evolving.

Powered by MemberClicks' association management software, the website will help with keeping our membership connected. With social networking support, simple tools for staying in touch and space for sharing documents, photos and resources to support committees, we can use it to help market our association and highlight the great work being done. In addition, the website is going to be the workhorse that will support dues and event registrations.

While visiting IMCAT's new website, you will notice multiple detailed pages for public viewing, which provides members and non-members a user-friendly experience. However, being an IMCAT member has exciting new benefits in the Member Only area of the website. Members can create a profile page, view their invoices and event registrations, access a searchable member directory and communicate with other

IMCAT members on forums or individually.

Don't walk, run over to www.imcat.org! We hope you love the new website as much as we do and enjoy the many new ways to stay in touch and up-to-date on all IM matters.

A special session on Monday, December 9 at the conference will highlight the new website and all the features available to you.



THANKS FOR CHOOSING iCEV!

Over 900 school districts modernized their CTE curriculum by choosing to adopt iCEV as part of the Proclamation 2017 Instructional Materials Adoption.



Stay Up-to-Date

19 TEKS-aligned courses and 214 lessons added since the adoption.



Multi-Year Pricing

Save money by purchasing four and seven year subscriptions.



Student Certification

Enhance career training with industry-backed certifications.



Student Access

Enjoy interactive coursework, and automatic grading.

Schedule your FREE 15 minute online professional development session.

www.icevonline.com/live



www.imcat.org

Online registration—with check, P.O. or credit card—is already available on the IMCAT website, www.imcat.org. Register by November 16 to get a discounted early rate.

The Texas Education Agency has approved IMCAT registration fees for instructional materials allotment reimbursements.

Full registration (\$295/person before 11/16 or \$355/person after 11/16) includes luncheons December 9 and December 10, and admission to Casino Night, sponsored by Follett, which includes heavy hors d'oeuvres and beverages on the evening of December 10.

To help guide you to the information you need, we have color-coded the breakout sessions for each interest area—Administrator, Curriculum, Purchasing/Finance, Technology and Warehousing. A tentative schedule is available on pages 6 and 7 but please refer to the conference program for the updated agenda once you arrive at the conference. The designations are a guide only; feel free to mix up your sessions when you get to the conference.

This year's conference is expected to draw more than 400 participants from across the nation and as many as 40 exhibitor booths. Check in with the exhibitors in the exhibit hall for a sticker at each Exhibitor booth, fill up your vendor bingo card, and

you are eligible in the drawing for an amazing prize.

A special pre-conference workshop from 2 to 5 p.m. Sunday, December 8 offers "TIMA 101" for beginners and for veterans who need a refresher. The workshop is free to full attendees, but pre-registration is required and space is limited.

If you are involved in selecting, ordering, processing or distributing instructional materials to Texas schoolchildren, this is the place to be.

Keep watching www.imcat.org for conference details. See you in Frisco!



IMCAT will raffle off a beautiful quilt donated by Misty Fisher of Arlington ISD. Tickets are \$1 each or six for \$5 (cash only, please). Proceeds will go to Toys for Tots.

Little

from Page 1

A native Texan who grew up in the College Station area, Little attended Texas A&M University and graduated from the University of Houston. She and her family have lived in the Vineyards of Fairview for 14 years.

As an active community volunteer, Little is an alumna of the Allen-Fairview Leadership class 24, past board member of the Allen Fairview Chamber, the Texas Federation of Republican Women, the executive board of the Plano Rotary, and the Junior League Community Advisory Board and the past president and current board member of the Samaritan Inn.

Little served as a community college instructor, teaching courses in small business management. She also worked in educational publishing, retiring as a regional vice president from Houghton Mifflin Publishers in 2008.

Little is the mother of two children, who are both married and live in the McKinney area. She and her husband are grandparents of three grandsons.

Want to reach new customers?

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tbwagner@texas.net or
512-251-8101 today!**

IM Texas 2019 Tentative Schedule

Please Note: Agenda is subject to change. Check www.imcat.org for the most up-to-date schedule and consult the Conference Program when you reach Frisco. Color of circles next to a listing suggest interest area for that session (see circle key at right).

- A** Administration
- C** Curriculum
- P** Purchasing/Finance
- T** Technology
- W** Warehousing

SUNDAY, DECEMBER 8

- 1-5 pm Exhibitor Move-In
- 1-6 pm Registration
- 2-5 pm **TIMA 101** **A C P T W**
Overview of instructional materials information. Pre-registration required. Offered Sunday only.

- A C P T W** How to Involve Your District TEAM
- C P** Accessible Instructional Materials
- A T** G Suites Tools - *Bring Your Own Device*
- A W** Small School: IM Tracking with No Program
- A C P T W** Exhibitor Forum: Pearson

- Noon-2 pm President's Luncheon
TICKET REQUIRED
Colby Nichols & Josh Roberts
Introduce Board Nominees

MONDAY, DECEMBER 9

- 6:30-8:25 am Breakfast provided in hotel lobby for hotel guests
- 7:30 am-5 pm Registration
- 7:30 am-5 pm Toy Donation
- 8 am Continental breakfast in exhibit hall
- 8:30-9 am General Session: Welcome
- 9-9:20 am Region Meetings
Regions 1, 2, 3, 4
Regions 5, 6, 7, 8
Regions 9, 10, 11, 12
Regions 13, 14, 15, 16
Regions 17, 18, 19, 20
- 9:25 am Deadline for IMCAT Board nominations

- 2-2:15 pm Visit Exhibits

Breakout Session 3 » 2:15-3:15 pm

- A W** Organizing Deliveries from Publishers
- A P W** Tips on Hiring Summer Help
- A C P T W** You Don't Know What You Don't Know
- A C P T W** Legislative Questions
- A C P T W** Oh No, Not Another One! Tips for Stretching Your Money
- P T** Successful Requisitions and Disbursements
- A C P T W** Q&A with Veteran Coordinators
- C P W** Handling One Adoption as Another Begins
- A C P T W** Exhibitor Forum: Follett
- 3:15-3:30 pm Visit Exhibits/Door Prizes/
Refreshment Break

Breakout Session 1 » 9:30-10:30 am

- A C P T W** TIMA 101: Part 1
- A C W** How to Know When IM Are Expiring
- P** Show me the Money
- A C P T W** Best Practices for an IM Coordinator
- A C P T W** Forms & Processes/IM Manuals
- A T** MemberClicks - IMCAT Website
- C T** Managing Online Licenses
- A C P W** Component List & How to Use Them?
- A C P T W** Exhibitor Forum: HMH

- 10:30-11 am Exhibit Hall Grand Opening

Breakout Session 2 » 11 am-Noon

- A C P T W** TIMA 101: Part 2
- A W** How to Handle Warehouse Shipments
- A C P T W** Lingo Bingo
- A P** Quotes and Purchase Orders

Breakout Session 4 » 3:30-4:30 pm

- A** Small Schools Managing Responsibilities
- A C P T W** Publisher Forum: Proclamation 2020
- A C W** Adoption Timeline/Rubrics
- P** Budget Codes & Finance
- A C P T W** Oh No, Not Another One! Tips for Stretching Your Money
- C P** Upcoming Instructional Materials
- A C T** Integration Teams (SIS, SMS, Etc.)
- A C P T W** Exhibitor Forum: Hayes
- A C P T W** Exhibitor Forum: National Geographic

4:30-5 pm Mentor/Mentee Debrief
 5:00-5:30 pm IMCAT Board Meeting

TUESDAY, DECEMBER 10

6:30-8:25 am Breakfast provided in hotel lobby for hotel guests
 8 am Continental breakfast in exhibit hall
 8 am-5 pm Registration
 8 am-5 pm Toy Collection
 8:30-9:30 am General Session: Matt Frye, Electronic Backpacks, Plano ISD
 9:30-9:45 am Visit Exhibits

Breakout Session 5 » 9:45-10:45 am

A W Organizing Deliveries from Publishers
A C W How to Know When IM is Expiring
A C W Adoption Timeline/Rubrics
P Budget Codes & Finance
A C P T W Legislative Questions
A C P T Upcoming Instructional Materials
A C T Integration Teams (SIS, SMS, Etc.)
A W Small School: IM Tracking with No Program
A C P T W Exhibitor Forum: ClassLink
 10:45-11 am Visit Exhibits

Breakout Session 6 » 11 am-Noon

A C P T W Lingo Bingo
A W How to Handle Warehouse Shipments
A C P T W You Don't Know What You Don't Know
A P Quotes and Purchase Orders
A C P T W How to Involve Your District TEAM
C P Accessible Instructional Materials
C T Managing Online Licenses
A C P W Component List & How to Use Them?
A C P T W Exhibitor Forum: Follett
 Noon-2 pm President's Luncheon
TICKET REQUIRED
 12:30 pm Pam Little, SBOE
 1:30 pm IMCAT Business Meeting
 1:45 pm Vote for New Board Members
 2-2:15 pm Visit Exhibits

Breakout Session 7 » 2:15-3:15 pm

A C P T W Small Schools Managing Responsibilities
A P W Tips on Hiring Summer Help
P Show me the Money
A C P T W Best Practices for an IM Coordinator
A C P T W Forms & Processes/IM Manuals
P T Successful Requisitions and Disbursements
A T G Suites Tools - *Bring Your Own Device*
C P W Handling One Adoption as Another Begins
A C P T W Exhibitor Forum: Follett
 3:15-3:30 pm Visit Exhibits/Door Prizes/
 Refreshment Break

Breakout Session 8 » 3:30-4:30 pm

Debriefing Session by Enrollment 1-1,000
 Debriefing Session by Enrollment 1,000-5,000
 Debriefing Session by Enrollment 5,000-10,000
 Debriefing Session by Enrollment 10,000-25,000
 Debriefing Session by Enrollment 25,000-50,000
 Debriefing Session by Enrollment 50,000+
 Debriefing Charter Schools

4:30-5 pm Mentor/Mentee Debrief
 5-5:30 pm IMCAT Board Meeting
 7-9 pm Casino Night

Sponsored by



WEDNESDAY, DECEMBER 11

6:30-8:25 am Breakfast provided in hotel lobby for hotel guests.
 8 am-Noon Registration
 8:30-11 am General Session - *Only beverages served*
 Toys for Tots Donation to Marines
 Speaker: Kelly Callaway, TEA
 Frisco ISD Memorial High School Jazz Choir
 Board Election Results/Awards
 10:30-11 am Grand Prize Drawing and Quilt Raffle
 11 am Conference Adjourns
 11 am-12 pm IMCAT Board Meeting

Check www.imcat.org for the latest conference schedule and news

under the guidance of then President Tony Black to spend a day reflecting on the purpose and mission of IMCAT. We were able to revise the mission/vision of the Board to reflect our core values.

Inform • Mentor • Collaborate • Advocate • Train

Your Board aligned committees to address all of the new mission values.

The **Inform** Committee is tasked with keeping up with the latest information that will impact your day.

The **Mentor** Committee is working with new IM coordinators to support their needs in this instructional materials world.

The **Collaborate** Committee is finding how to expand membership and survey current members on what they need the organization to do.

The **Advocate** Committee is designed to work with Colby Nichols and develop a legislative agenda that will benefit all members and monitor legislation that might be detrimental to the organization.

The **Training** Committee is responsible for the Summer Institutes along with the TIMA 101 training session at the annual conference.

Speaking of conference, our 2019 conference has moved back to December! We haven't been in North Texas for several years so here we go!

President-Elect Misty Fisher and her team have been working on a dynamic slate of sessions for newcomers and experienced IM coordinators alike. Our partners at the TEA Instructional Materials Division will be present to teach several classes and answer questions. Look for them in TIMA funding, EMAT or new web portal sessions.

We are looking for new coordinators that would like some additional mentoring from one of our veteran coordinators. For questions, a "How To" or just someone to talk out concerns, we want to be there for you. If you are interested in working with a new coordinator please sign up to mentor! You can sign up when you register for the conference or at the conference registration desk.

At the conference, you will learn about the new IMCAT interactive website. I want to thank Chere Keltgen, the newest member of the GCP team, on the work she has put into the new website. Chere will have a session at the conference to learn about the site and

what it can do for you.

In closing, I want to offer the opportunity to serve the IM coordinators of Texas and run for the Board of Directors. You don't know anything about instructional materials? You know more than you think you do! This is your year to serve and share your knowledge with others! Sign up by the regional meeting on Monday, Dec. 9. Voting takes place on Tuesday, Dec. 10.

We look forward to seeing you in December in Frisco!

Legislative

from Page 1

these issues, many of these problematic proposals would have been successful.

As we continue along this journey, it is important to remember that many of the rules and regulations are currently being written and published. As these arise, it will be important for the organization to continue to weigh in and ensure all Agency rulemaking matches the intent of the legislation and support our mission as an organization.

IMCAT will be back at it soon. The Board and the Legislative Committee will undertake the process of creating our legislative agenda for the 87th Legislative Session. IMCAT continues to be in a unique situation to affect statewide policy and is quickly becoming known for its clear and concise information about the practical affects of action on the TIMA.

The future of the organization continues to grow!

Your ad could be here!

Contact Tracy Wagner about advertising in IMpulse today!

Email tbwagner@texas.net or call 512-251-8101 today!

IMCAT Thanks Our Generous 28th Annual Conference Sponsors

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IMCAT to Elect New Board Members at Annual Conference

IMCAT will elect a president-elect, treasurer and members of the Board of Directors on Tuesday, Dec. 10, during the annual meeting at the Embassy Suites Hotel and Convention Center in Frisco.

Candidates must have the support of their district to be part of the Board. Responsibilities include attending at least three of the quarterly meetings each year at various locations in the state and the annual conference, where Board members present topics to the membership. In addition, each Board member will be on a different committee, which they can choose at the first quarterly meeting.

Executive officers—president, president-elect and past president—serve one-year terms. Secretary and treasurer positions serve two-year terms. Board of Directors serve up to three-year terms.

Candidates must be the coordinator or designee for

a district or open-enrollment charter school. Two employees from the same district or charter school may not serve on the Board at the same time.

Candidates for president-elect and treasurer must be serving on the Board and have served for at least one year.

For consideration as a candidate in the Nominations Committee report, a member should fill out the nomination form on page 11 and send it to IMCAT at P.O. Box 676, Pflugerville, TX 78691 or return it to the registration counter at the annual conference no later than 9:25 a.m. on Monday, Dec. 9.

For information, contact the IMCAT office at 512-251-8101 or by email at textbook@texas.net.

Nominations for the positions close at the conclusion of the regional meetings on Monday morning, Dec. 9.

IMCAT Impulse

Official Newsletter of the Instructional Materials Coordinators' Association of Texas

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Pflugerville, TX 78691
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Phil Brasher, Lancaster ISD, 2005-2006

Courtney Witherell, Judson ISD, 2006-2007

Brian Squyres, Northside ISD, 2007-2008

Karla Christman, Brazosport ISD, 2008-2009

Abel Villarreal, Corpus Christi ISD, 2009-2010

Kim Slough, Abilene ISD, 2010-2011

John Bridges, Fort Bend ISD, 2011-2012

Jill Dorland, Clear Creek ISD, 2012-2013

Susan Lenox, Plano ISD, 2013-2014

Kellie Skarda, Goose Creek CISD, 2014-2015

Abel Villarreal, Corpus Christi ISD, 2015-2016

Rosa Ojeda, Waller ISD, 2016-2017

Tony Black, Whitehouse ISD, 2017-2018

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IMCAT NOMINATION FORM 2019

NAME _____

DISTRICT or CHARTER SCH. _____

ESC REGION# _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

CELL _____

E-MAIL _____

POSITION SOUGHT _____

Please indicate your agreement to the following statements:

☐ I understand that during my term of service, I will be expected to attend three to four Board of Directors meetings at various sites across Texas as well as the IMCAT Annual Conference at my personal expense or at the expense of my employer.

☐ I have the support of my district or charter school to serve as a member of the IMCAT Board of Directors.

Signed: _____

Date: _____

Return form to textbook@texas.net or to the IMCAT Registration Counter in the lobby of the Frisco Embassy Suites Conference Center by 9:25 a.m. Monday, Dec. 9, 2019.



**Instructional Materials
Coordinators' Association of Texas**

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In this issue: Annual Conference Preview • New IMCAT Website

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- Ensure quick response times so students can stay focused on education
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- Track inventory and simplify distribution
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Effective September 1st, 2019, you can now use TIMA funds to purchase and maintain inventory management software.
Learn more by contacting your representative at sales@hayessoft.com or www.hayessoft.com