

FROM IMCAT

# IMpulse

THE PULSE OF INSTRUCTIONAL MATERIALS IN TEXAS • 3Q 2013

## I.M. Texas 2013: *Trailblazing into the FUTURE*

I.M. Texas 2013 brings together all facets of the state's instructional materials community Dec. 8-11 at the Omni Fort Worth Hotel.

The 22<sup>nd</sup> Annual Conference of the Instructional Materials Coordinators' Association of Texas has important information for IM coordinators, curriculum specialists, school technology staff, business office personnel and publishers – traditional and electronic.

The theme this year is "Trailblazing into the Future," drawing on Fort Worth's historic past for energy to press into the developing future of instructional materials.

The conference is expected to draw more than 500 participants from across the nation and as many as 50 exhibit booths, including companies whose products will be included in Proclamation 2014. If you're involved in selecting, ordering, processing or distributing instructional materials to Texas school-children, this is the place to be.

Here's a look at some of I.M. Texas 2013 highlights:

### Registration

Online registration – with check, p.o. or credit card – is available on the IMCAT website, [www.imcat.org](http://www.imcat.org). Register by Nov. 12 to get a discounted rate. A hardcopy form appears on Page 10 of this newsletter.

Registration fees are approved for IMA reimbursements. Full registration (\$295/person) includes breakfasts Dec. 9-11, luncheons Dec. 9 and Dec. 10, and admission to the Welcome Reception, sponsored by Follett, which includes heavy hors d'oeuvres and beverages on the evening of Dec. 9.

A block of rooms is available at the Omni Fort Worth at the special IMCAT rate of \$115/night (single) and includes free wi-fi in your room and free self-parking at the hotel garage one block north of the hotel.

### Texas Education Agency

IMCAT will continue its long partnership with the Texas Education Agency's Instructional Materials and Educational Technology Division staff. Several staff members will make presentations, both in general and break-out sessions, so you'll have first-hand access to the information you need to work smarter.



## Proc 2014 offers new challenges

Texas educators will face new challenges when they select items included in the State Board of Education's Proclamation 2014, the first proclamation issued after passage of Senate Bill 6 in 2011.

The SBOE conducted hearings on submitted materials at its September meeting, then is scheduled to approve them in November. Under SB6, the SBOE-adopted materials must meet 50 percent of the Texas Essential Knowledge and Skills standards or more.

CONTINUED PAGE 4 ►  
PROC 2014

CONTINUED PAGE 9 ► I.M. TEXAS 2013

## Letter from IMCAT President Jill Cook

Every year, IMCAT tries to put together a conference to answer questions, raise awareness, introduce the best and newest technology, train newcomers to the instructional material community and give new insights to veterans.

We're on our way to doing it again at I.M. Texas 2013, our 22<sup>nd</sup> Annual IMCAT Conference.

Conference Committee Chair Susan Lenox and her talented colleagues — Dana Wiest, Matt Tyner, K.K. Korelich, Misty Fisher, Lea Bailey, Katherine Rey, Tony Black, Greg Wright and Donna Freer — have been working long hours to make sure that 500 of our closest friends will value their three days in Fort Worth.

You may be an administrator — a coordinator, principal or superintendent. You may be a curriculum specialist, technology director or a member of the business office staff. Whatever your role when it comes to instructional materials, IMCAT's program will add to your knowledge and help you do the very important work of getting instructional materials in the hands of our schoolchildren.

And, along the way, you might have some fun, too.



There are plenty of opportunities to get together with friends from across the state. The breakfasts and lunches during the conference give you time to share your experiences.

That's important, because your tablemates may have faced and solved problems you're working on.

In the Exhibit Hall, you can have the fun of competing for a Kindle Fire if you play the "Exhibitor Round-Up." Check in for a sticker at each Exhibitor booth, fill up your card, and you're eligible in the drawing for this amazing device.

We urge you to attend Monday evening's Welcome Reception, made possible with the generous Grand Champion sponsorship of Follett. There'll be music, food and beverages. If you're a die-hard NFL fan, there might even be a TV with the Cowboys Monday Night game playing.

Tuesday evening, we'll have a brief reception to turn in your Toys For Tots, our annual event that coincides with the U.S. Marine Corps Reserve collection of toys for children who might not otherwise get a toy for Christmas. Bring a small toy — unwrapped — and bask in a little pre-Christmas cheer.

I'm looking forward to seeing you in Fort Worth. If you're not there, how will I see you?

## Closing the Gap Between Budgets and Textbooks!



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## Proc 2014

from Page 1

T.E.A.'s John Lopez said that current plans call for opening up EMAT in April of 2014 to begin taking orders on Proc 2014 materials. Schools FY2015 funds will be announced before EMAT opens.

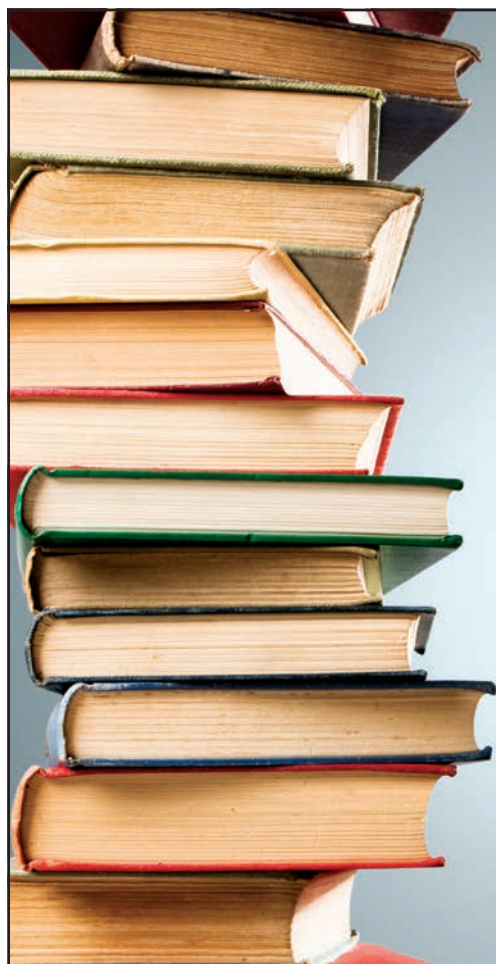
One new wrinkle is that publishers may "bundle" components of an offering. For example, an instructional material product may be bundled with a consumable. Or both may be bundled with a digital product or with an electronic device. Each different option may have a different price.

Even though the core materials, upon which the TEKS are measured, remain the same, each option the publisher provides will have a separate entry in EMAT. Local coordinators will have to take care that the bundle of products that they order is what they need – no more or less.

Other changes under Proc 2014:

- Under SB6, the SBOE adoption cycle for materials has been extended from six to eight years. "Beginning with Proclamation 2014, and unless or until the length of the adoption cycle is revised, all initial instructional materials contracts will be for a term of eight years," T.E.A. wrote in response to one publisher's question.

- Again from T.E.A.'s Proc 2014 Q&A: "Publishers are no longer required to mark consumables as such. However, publishers are still required to indicate whether components are consumable on their bid documents."



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# CSCOPE controversy still smoldering

By Jody Serrano  
Special to IMPulse

AUSTIN – Although tensions have eased after months of political debate over the state curriculum system known as CSCOPE, there is still no clear answer on what the future of the CSCOPE in schools will be.

The State Board of Education was scheduled to meet Sept. 13 to discuss CSCOPE and review the social studies lesson plans. Conflict over CSCOPE curriculum arose earlier this year after grassroots activists proclaimed some lessons to be anti-American and pro-Islamic.

Some lawmakers have demanded districts stop using CSCOPE, which is currently under investigation by the state auditor, although state education centers will no longer produce lesson plans for Texas schools. Even though no new CSCOPE lessons will be developed, more than 10,000 lessons are now in the public domain – and free to use.

“As we wait for the SBOE to review these materials, and the State Auditor’s Office to review the actions of the CSCOPE Board, I believe schools should look to the many other alternatives to CSCOPE for lesson plans,” said Sen. Dan Patrick, R-Houston, a vocal CSCOPE opponent and candidate for lieutenant governor. “There are too many

unanswered questions at this point that simply can’t be ignored.”

CSCOPE is used in some part by a majority of Texas school districts and is sometimes the only resource available for poor, rural districts.

State education board member Thomas Ratliff, R-Mount Pleasant, said the board does not have the ability to ban CSCOPE and districts are free to use the materials.

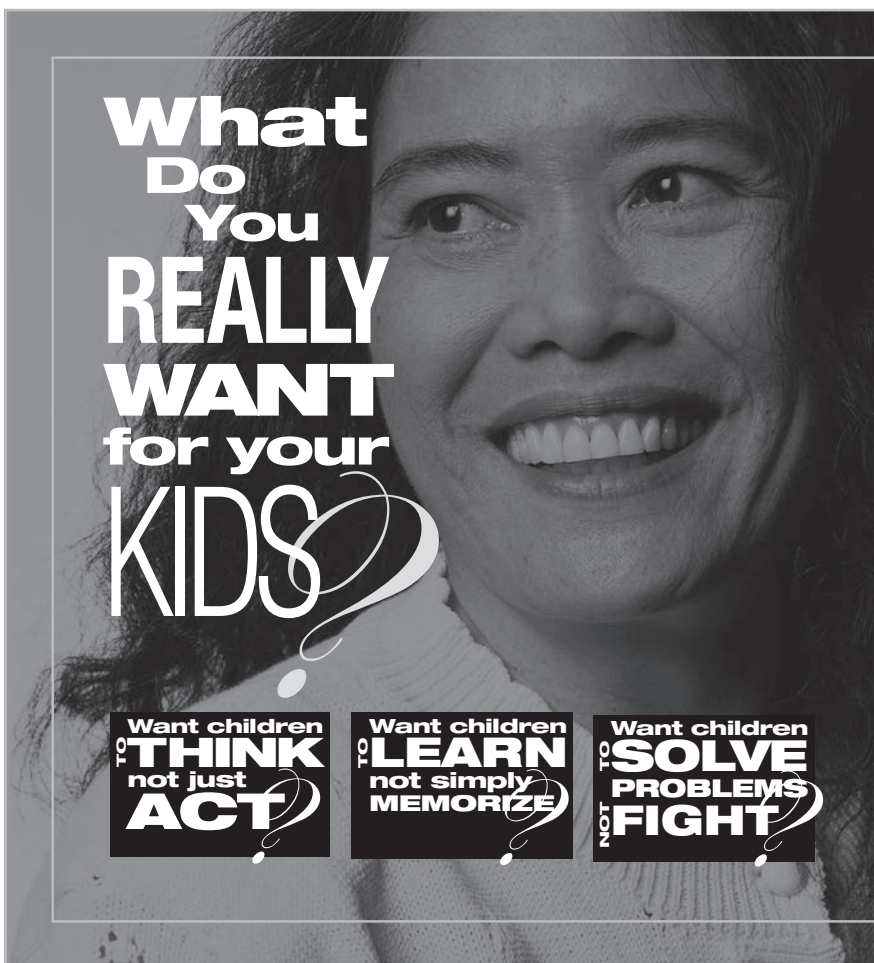
Ratliff said the board would review the lesson plans at its September meeting and hear testimony regarding concerns with CSCOPE.

One of CSCOPE’s most vocal supporters, Ratliff has encouraged districts to continue using CSCOPE lesson plans. Ratliff said using CSCOPE helps guide new teachers in creating lessons, saves money for districts and assures school officials that they are teaching to the state standards.

He said he knows of hundreds that are using CSCOPE this year.

“I think the air is out of the balloon,” Ratliff said. “Now all we have is folks threatening to file more lawsuits and until they start making good on those threats, the school districts and the state board are moving forward.”

CONTINUED PAGE 9 ► CSCOPE



**What  
Do  
You  
REALLY  
WANT  
for your  
KIDS?**

Want children  
to **THINK**  
not just  
**ACT**

Want children  
to **LEARN**  
not simply  
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# IMTexas 2013 Tentative Schedule

Please note: Agenda is subject to change. Check [www.imcat.org](http://www.imcat.org) for most up-to-date schedule and consult Conference Program when you reach Fort Worth. Color of stars next to a listing suggest interest area for that session.

## ★ Administration

## ★ Technology

## ★ Curriculum

## ★ Purchasing/Finance

## ★ Warehousing

### SUNDAY, DECEMBER 8

- 1:30-5:30pm Exhibitor Move-In  
 2:00-6:00pm Registration *Omni Hotel 2nd Floor*  
 2:30-5:30pm IM101 Overview of instructional materials information. Pre-registration required. Limit 60. Offered Sunday only.

★ ★ ★ ★ ★

### MONDAY, DECEMBER 9

- 7:00-8:30am **Breakfast**  
 7:00am-5:00am Registration  
*Omni Hotel 2nd Floor*  
 8:00am-5:00pm EXHIBITS *Texas Ballroom*  
 8:15-9:15am General Session: Welcome  
 9:20-9:40am Regional Meetings  
 9:45am Deadline for nominations for IMCAT Board

#### Breakout Session 1: 9:45-10:45am

★ New Member Session New members of IMCAT may join this session to help understand some of the basic concepts of the Instructional Materials arena. This session will give insight to what the conference has to offer.

Board Candidate Session Participants running for the IMCAT Board will better understand their role as a potential board member. Pictures will be taken to place on information board located at the registration desk.

★ ★ Taking a Ride on Google Drive Tips to navigate a popular web application.

★ ★ ★ ★ ★ Exhibitor Forums TBA

★ ★ Curriculum and IMA Understanding how course decisions affect the Instructional Materials Allotment.

★ Copyright What copyright issues face educators as they deliver instructional materials?

★ ★ Navigating EVI in EMAT and the T.E.A. website Texas Education Agency staff will provide helpful tips to navigate the TEA website and speed ordering of materials for visually impaired students.

★ ★ ★ ★ ★ Small District Superintendents' Forum This session provides an opportunity to hear how superintendents from smaller schools have handled instructional materials.

★ ★ ★ Disbursements Participants will be taken step-by-step through the EMAT disbursement process.

10:45-11:00am VISIT EXHIBITS/Door Prizes

#### Breakout Session 2: 11:00a.m.-Noon

★ Legal Overview from TASB A representative from the Texas Association of School Boards provides insights on how instructional materials laws affect board policies.

★ ★ ★ Disbursements Repeat of Breakout Session 1.

★ ★ ★ District Committees for Proclamation 2014 How to proceed after the State Board of Education adopts materials for introduction to classrooms in 2014-2015.

★ ★ ★ ★ ★ Exhibitor Forums TBA

★ Hands-On: Building Your Team A hands-on exercise to understand the different roles each IM Team member plays while covering all the essential skills and knowledge in the classroom.

★ Copyright Repeat from Breakout Session 1.

★ Legislative Overview from TEA John Lopez, Managing Director of T.E.A.'s Instructional Materials and Education Technology Division, discusses how the 83rd Legislature affected instructional materials.

★ ★ ★ ★ ★ Small District Superintendents' Forum Repeat from Session 1.

★ Taking Care of Special Needs What is available to assist students with learning disabilities.

**Noon-2pm Presidents' Luncheon**  
**Sponsored by Houghton Mifflin Harcourt and IMCAT**

2:00-2:15pm VISIT EXHIBITS/Door Prizes

#### Breakout Session 3: 2:15-3:15pm

★ Legal Overview from TASB Repeat from Breakout Session 2

★ Finance and Accounting How to integrate IMA funding into your school's accounts.

★ ★ Tech: Hand-held Devices for the Classroom The use of hand-held devices in schools is growing. This session will help you understand what devices are available and what they accomplish in the classroom.

★ Warehousing for Small Districts Seasoned coordinators share their secrets for successful operations in smaller districts.

# IMTexas 2013

Monday 2:15-3:15pm continued

★ ★ EMAT Forms and Reports Veteran coordinators share their knowledge on working with the state's instructional materials ordering system.

★ ★ ★ T.E.A.: Proclamation Planning and Funding T.E.A. representatives discuss the state's schedule for massive infusions of instructional materials into Texas classrooms and the planning skills schools will need.

★ ★ How to Use IMA Funds What are the rules for using a school's instructional materials allotment. Printing, shipping costs, and online subscriptions are just a few topics for discussion.

★ ★ ★ ★ Audits and Inventories This session will increase your understanding of what an audit really involves and the process of year-end inventories.

★ ★ ★ ★ ★ Exhibitor Forums TBA

3:15-3:30pm AFTERNOON REFRESHMENTS-  
VISIT EXHIBITS/Door Prizes

## Breakout Session 4: 3:30-4:30pm

★ ★ District Committees for Proclamation 2014 Repeat of Breakout Session 2.

★ ★ Taking a Ride on Google Drive Repeat of Breakout Session 1.

★ ★ T.E.A.: Navigating the T.E.A. Instructional Materials Website Agency representatives provide pointers on getting the most from T.E.A.'s website.

★ ★ ★ Bid/Quote Process Overview of how to purchase materials outside the state adoption process and the need for bids or quotes.

★ ★ How to Write an IM Manual Participants will learn how to create a user-friendly Instructional Materials Manual and discuss the role it plays in your district.

★ ★ ★ ★ ★ Exhibitor Forums TBA

5:00-5:30pm IMCAT Board Meeting

6:30-8:30pm **WELCOME RECEPTION**  
**SPONSORED BY Follett**

## TUESDAY, DECEMBER 10

7:00-8:30am **Breakfast**

7:00am-5:00pm Registration  
Omni Hotel 2nd Floor

8:00am-5:00pm EXHIBITS Texas Ballroom

8:30-9:30am **GENERAL SESSION**

9:30-9:45am VISIT EXHIBITS/Door Prizes

## Breakout Session 5: 9:45-10:45am

★ Finance and Accounting Repeat of Breakout Session 3.

★ ★ Taking a Ride on Google Drive Repeat of Breakout Sessions 1,4.

★ ★ ★ ★ ★ Exhibitor Forums TBA

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★ ★ Curriculum and IMA Repeat of Breakout Session 1.

★ ★ ★ T.E.A.: Proclamation Planning and Funding Repeat of Breakout Session 3

★ ★ TxVSN and Section 508: Do your Online Materials Meet the Standards? Learn how the TxVSN established Accessibility Guidelines for the review of online courses and become aware of tools, videos, and other resources that local districts can use to evaluate online course and materials for Section 508 compliance.

★ ★ ★ Audits and Inventories Repeat of Breakout Session 3.

★ ★ ★ Bid/Quote Process Repeat of Breakout Session 4.

10:45-11:00am VISIT EXHIBITS/Door Prizes

## Breakout Session 6: 11:00am-Noon

★ ★ AP/College Board Representative from the AP College Board and district coordinators will present information regarding when, why, and how to replace your AP Instructional Materials.

★ Finance and Accounting Repeat of Breakout Sessions 3, 5.

★ ★ ★ ★ ★ Exhibitor Forums TBA

★ ★ TxVSN and Section 508: Do your Online Materials Meet the Standards? Learn how the TxVSN established Accessibility Guidelines for the review of online courses and become aware of tools, videos, and other resources that local districts can use to evaluate online course and materials for Section 508 compliance.

★ Hands-On: Building Your Team Repeat of Breakout Session 2.

★ ★ Tech: Hand-held Devices for the Classroom Repeat of Breakout Session 3.

★ ★ ★ Disbursements Repeat of Breakout Session 2.

★ Legislative Overview from TEA Repeat of Breakout Session 2.

★ How to Use IMA Funds Repeat of Breakout Session 3.

★ ★ How to Write an IM Manual Repeat of Breakout Session 4.

Noon-2pm

Luncheon

2:00-2:15pm VISIT EXHIBITS/Door Prizes

## Breakout Session 7: 2:15-3:15pm

★ ★ AP/College Board Repeat of Breakout Session 6.

★ ★ District Committees for Proclamation 2014 Repeat of Breakout Sessions 2, 4.

★ ★ Texas Virtual School Network Participants will learn about the TxVSN model, statutory requirements using the network and live demonstration of the statewide course catalog and a look at the informed choice data available to parents, students, and districts selecting courses and course providers.

Continued on the following page



## IMTexas 2013

Tuesday 2:15-3:15pm continued  
from the preceding page

★ ★ ★ ★ ★ Exhibitor Forums TBA

★ Warehousing for Large Districts Repeat from Breakout Session 3.

★ ★ EMAT Forms and Reports Repeat from Breakout Session 3.

★ Copyright Repeat from Breakout Session 1.

★ ★ T.E.A.: Navigating the T.E.A. Instructional Materials Website. Repeat from Breakout Session 4.

★ ★ ★ Bid/Quote Process Repeat of Breakout Session 4.

3:15-3:30pm AFTERNOON REFRESHMENTS

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VISIT EXHIBITS/Door Prizes

### Breakout Session 8: 3:30-4:30pm

★ ★ District Committees for Proclamation 2014 Repeat of Breakout Sessions 2,4.

★ ★ ★ ★ ★ New Member Session Veteran Coordinators will be available to help with any unanswered questions that arose during the Conference.

★ ★ ★ ★ ★ Exhibitor Forums TBA

★ ★ Texas Virtual School Network Repeat of Breakout Session 7.

★ Taking Care of Special Needs Repeat from Breakout Session 1.

★ ★ T.E.A.: Navigating the T.E.A. Instructional Materials Website. Repeat from Breakout Session 4.

★ How to Use IMA Funds Repeat from Breakout Sessions 3, 6.

5:00pm Exhibit Hall Closes

5:00-5:30pm IMCAT Board Meeting

5:30-6:30pm Toys for Tots Reception

6:30-9:00pm **CASINO NIGHT!**



## WEDNESDAY, DECEMBER 11

8:00-10:00am Breakfast/General Session

8:00am-Noon Registration  
Omni Hotel 2nd Floor

8:30-11:15am General Session

11:15-11:45am Special Performance

11:45am-Noon Grand Prize Drawing/Adjourn

12:30-1:30pm IMCAT Board Meeting.

## I.M. Texas scholarship still available for 2013

There's still plenty of time to apply for a Russell Owen Memorial Scholarship to allow you or one of your staff to attend I.M. Texas 2013.

The **IMCAT Russell Owen Memorial Scholarship** honors instructional material coordinators who plan to pursue professional development, and commemorates the achievements of an individual whose passion was public education and the students he served.

Russell Owen, a founder of IMCAT, served more than 30 years as an administrator for the Dallas Independent School District. His dedication to his students and his loyalty to IMCAT serve as an example to his colleagues today and to those who will follow in his footsteps.

One recipient from the Texas instructional materials community will be eligible for a scholarship award to IMCAT's 22<sup>nd</sup> Annual Conference, Dec. 8-11, Omni Fort Worth, conference meals, three-nights hotel lodging and up to \$100 reimbursement for approved travel expenses.

To be considered for the IMCAT Russell Owen Memorial Scholarship, an applicant must:

- Be the instructional materials coordinator or directly involved in acquisition of instructional materials.
- Declare intent to attend the entire IMCAT conference in December.
- Have never attended an IMCAT conference before and wishes to continue professional development.
- Provide a letter from superintendent or director explaining why applicant is being nominated to attend.

A copy of the scholarship application is available on the IMCAT website, [www.imcat.org](http://www.imcat.org). Send the completed application and letter from superintendent or director by Oct. 18, 2013 to:

**Russell Owen Memorial Scholarship Committee**  
**Instructional Materials Coordinators' Association of Texas**  
**Attention: Cliff Avery**  
**PO BOX 676**

**Pflugerville, TX 78691-0676**

Your application will be reviewed and voted on by an IMCAT committee. If you have additional questions, contact John Bridges, IMCAT Past President, via e-mail at [john.bridges@fortbend.k12.tx.us](mailto:john.bridges@fortbend.k12.tx.us) or call 281-634-2946.

Get connected with IMCAT!  
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Links to both are available at  
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[www.imcat.org](http://www.imcat.org)



## I.M. Texas 2013 *from Page 1*

### I See by Your Outfit that You are a Cowboy

On Monday, wear your jeans, boots, hats, vests or whatever to show off Fort Worth **cowboy spirit**. The IMCATer with the best outfit wins a prize. Don't worry; you won't have to feed it.

### Exhibitor Round-Up

We're in Fort Worth – "Cowtown" – so we gotta have a round-up. Ours is in the **Exhibit Hall** where you can lasso up a chance for a Kindle Fire. Check in for a sticker at each Exhibitor booth, fill up your card, and you're in the drawing.

### Targeted Breakouts

I.M. Texas 2013 brings together educators from a variety of disciplines. To help guide you to the information you need, we've color-coded the breakout sessions for each interest area – Administrator, Curriculum, Technology, Purchasing/Finance and Warehousing. Check out the schedule on Pages 6-8 of this newsletter. The listing is a guide only; feel free to mix up your sessions when you get to Fort Worth.

## CSCOPE

Led by Patrick, Texas lawmakers scrutinized CSCOPE during the legislative session, conducting hearings about the curriculum. Opponents focused on particular lessons, such as a lesson that asks students whether the Boston Tea Party was an act of terrorism. Officials eventually announced that the coalition of state-run education service centers would stop producing CSCOPE lesson plans this year.

At the time, Patrick declared "the era of CSCOPE lesson plans has come to an end," but questions and controversy increased after a T.E.A. lawyer said CSCOPE was public domain, available to any school district that wants to use it.

School districts scrambled to come up with alternatives in the midst of the debate. Some districts brought teachers in to write their own lesson plans and partnered with larger districts. Other districts could not find alternatives to CSCOPE for various reasons, including budget constraints and a lack of time.

Parents have a right to worry about CSCOPE's continued use in school, said Peggy Venable, the Texas director of Americans for Prosperity. Venable said testimony from educators claims students do not learn from CSCOPE.

"Many of us would like to see teachers prepare their own lesson plans," Venable said. "If teachers are simply reading from and using lesson plans someone else prepared, chances are they are really ill-equipped to answer someone else's questions."

In Central Texas, Llano ISD is continuing to use CSCOPE this year. Supt. Casey Callahan said the district does not mandate its teachers use CSCOPE, but encourages them to use it as a tool.

CSCOPE opponents filed a lawsuit to prevent the use of CSCOPE in Llano ISD in August, but the case was thrown

### Toys For Tots/Raffle

It's become an IMCAT tradition: As Christmas nears, bring an unwrapped toy that you can share with a child who might not get one, except for **Toys For Tots**.

Join us from 5:30 to 7 p.m. Tuesday (Dec. 10) to drop off your donation for the Toys For Tots Drive, a project of the U.S. Marine Corps Reserve.

Plus you'll have a chance to win a beautiful **hand-made quilt** (courtesy of IMCAT Pres.-Elect Susan Lenox) in a raffle conducted during the conference.

IMCAT will present the toys and the proceeds from the raffle to the Marines, and the Marines will get them to the kids (kind of like we do with instructional materials).

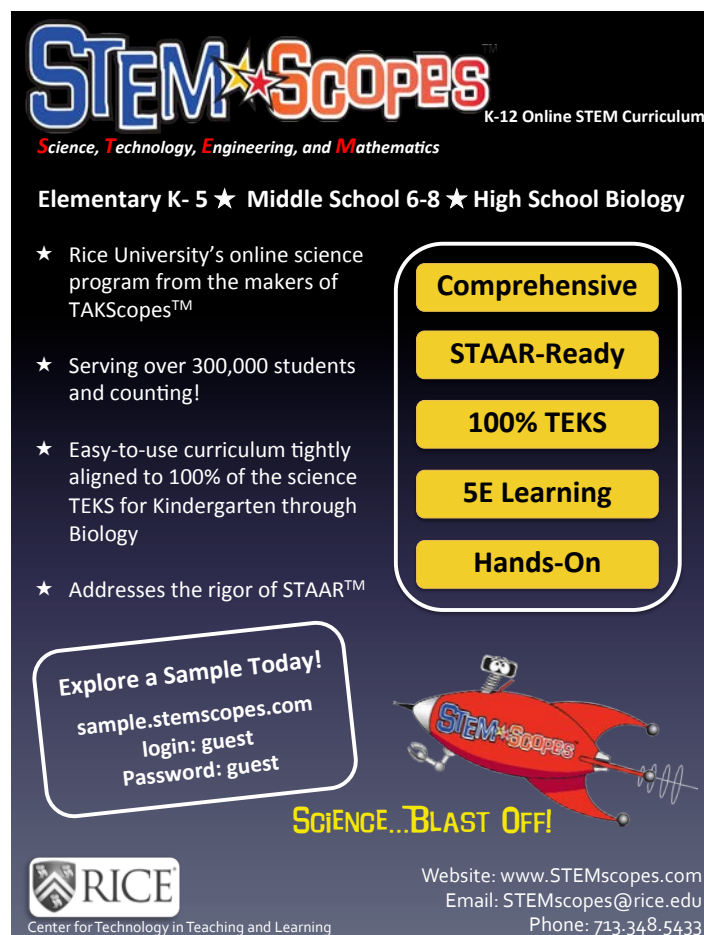
### Preconference Workshop

A special **Preconference Workshop** from 2:30 to 5:30 p.m. Sunday, Dec. 8 offers "IM101" for beginners and for veterans who need a refresher on the basics of instructional materials. The workshop is free, but pre-registration is required. Space is limited.

## *from Page 5*

out. Callahan said Llano would continue to use CSCOPE as long as it is relevant to state standards.

"They are very good tools that are available now," he said. "I don't know how long we will be using them. We will use them as long as they are useful for the teachers."



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# IMTexas 2013

Instructional Materials Coordinators' Association of Texas  
22nd Annual Conference

**Dec. 8-11 • Omni Fort Worth Hotel**

Make hotel reservations direct with hotel by calling 1-800-THE-OMNI by Nov. 12 • Ask for IMCAT rate

Copy form as needed • One form per participant, please

Name: \_\_\_\_\_

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City/State/Zip: \_\_\_\_\_

Work phone \_\_\_\_\_ FAX: \_\_\_\_\_

\* Email address (required for processing): \_\_\_\_\_

Postmarked by 11/12/13 After 11/12/13

<input type="checkbox"/> <b>FULL CONFERENCE REGISTRATION</b>	<b>\$295</b>	<b>\$345</b>	_____
<i>(Includes all scheduled activities, luncheons and 2014 membership dues)</i>			

\* OR \*

<input type="checkbox"/> <b>SINGLE-DAY REGISTRATION (Check one or both)</b>			
<input type="checkbox"/> MONDAY 12/9 <i>(includes activities, luncheon and '14 dues)</i>	<b>\$195</b>	<b>\$195</b>	_____
<input type="checkbox"/> TUESDAY 12/10 <i>(includes activities, luncheon and '14 dues)</i>	<b>\$195</b>	<b>\$195</b>	_____
<input type="checkbox"/> <b>PRE-CONFERENCE WORKSHOP</b>	<b>FREE</b>	<b>FREE</b>	_____
<i>(Special instruction for beginners; 3-6pm Sunday, 12/8; limit 60; Pre-registration required; FREE with Conference Registration)</i>			

**\*\*\* TOTAL (ADD RIGHT COLUMN)** \_\_\_\_\_

**Note: A \$50 fee will be deducted from refunds; NO refunds after Nov. 12**

I have been involved with Texas instructional materials:

☐ LESS THAN ONE YEAR

☐ 1-5 YEARS

☐ MORE THAN 5 YEARS

What concerns would you like to see addressed at the conference?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

☐ I have special dietary needs. Specify: \_\_\_\_\_

☐ I would like to participate in IMCAT as a committee member or director.

State Charter No. 01291642 Federal Tax ID No: 76-0461362

**REGISTER ONLINE (Credit card, P.O., Check OK): [www.imcat.org](http://www.imcat.org)**

Or mail this form with check to IMCAT, c/o GCP Association Services, PO Box 676, Pflugerville, TX 78691  
Payment must be received by Dec. 1, 2013

# Nominations open for IMCAT Board of Directors, officers

IMCAT will elect a president-elect, treasurer, members of the IMCAT Board of Directors and an alternate during its Annual Meeting at noon Tuesday Dec. 10 at the 22nd Annual Conference at the Omni Fort Worth Hotel.

Candidates must have the support of their districts to attend, at district or personal expense, at least three quarterly meetings each year at various locations in the state and the Annual Conference during their term. The president-elect serves a one-year term, and the treasurer serves two years. Board members serve three-year terms, except for the Alternate, who serves one year.

“We hope to attract experienced coordinators with the drive to continue building on IMCAT’s success as the premier source for knowledge on Texas instructional materials,” said Pres. Jill Cook.

Candidates for officer must be serving on the Board and have served on the Board for one year. Two employees of the same district or charter school may not serve on the Board at the same time.

Nominations Committee Chair is John Bridges, immediate past president. For consideration as a candidate in the Nominations Committee report, a member should contact the IMCAT office at 512-251-8101 or by e-mail: [textbook@texas.net](mailto:textbook@texas.net). A nomination form is on the IMCAT website, [www.imcat.org](http://www.imcat.org).

Nomination closes at the conclusion of regional meetings Monday morning, Dec. 9, at the annual conference.

## THANKS!

IMCAT thanks the generous  
sponsors of I.M. Texas 2013

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*For sponsoring information, call 512-251-8101*

## IMCAT Impulse

*Official Newsletter of the Instructional Materials Coordinators’ Association of Texas*  
Volume 16 Fall 2013

### IMCAT Officers

#### **President**

Jill Cook, Clear Creek ISD

#### **President-Elect**

Susan Lenox, Plano ISD

#### **Treasurer**

Greg Wright, Leander ISD

#### **Secretary**

Dana Wiest, Ector County ISD

#### **Immediate Past President**

John Bridges, Fort Bend ISD

#### **Executive Director**

Cliff Avery, GCP Assoc. Services

### Executive Committee

**Betty Adamson**, Victoria ISD

**Lea Bailey**, Irving ISD

**Tony Black**, Whitehouse ISD

**Gracie Coleman**, Snook ISD

**Misty Fisher**, Mansfield ISD

**Erica Gruber**, Humble ISD

**Donna Freer**, Advantage Academy

**Steve Hanson**, Galena Park ISD

**KK Korelich**, Judson ISD

**Rod Leer**, Brenham ISD

**Sandy McCollom**, Austin ISD

**Kathryn Rey**, Lewisville ISD

**Kellie Skarda**, Goose Creek CISD

**Brian Squyres**, Northside ISD

**Matt Tyner**, Dallas ISD

**Abel Villarreal**, Corpus Christi ISD

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**Instructional Materials  
Coordinators' Association of Texas**

P.O. Box 676  
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